

Worldwide premium



Represented worldwide for you – the CemeCon Sales Team.

Network for global growth markets

A key to success for globally producing tool manufacturers is consistent quality. CemeCon adapts the coating solutions to customer-specific requirements. Since all CemeCon coating centers worldwide are equipped with the same modern HiPIMS and diamond technologies, the customer-specific work plans can be reliably transferred from one center to another.

Markets, customer requirements and cultures in Asia, Europe and the USA differ. "That is why it is crucial for us not only to speak the customer's language literally, but also to grasp his needs and understand his perspective," says Dr Beate Hüttermann, Executive Director Sales at CemeCon. With this individual support, tool manufacturers, regrinders and universities around the world can always rely on the same quality standards, the same premium products and the same high level of consulting and service.

The base for this is the close cooperation of the CemeCon coating centers – at the headquarters in Würselen, in the USA, China, Japan/ Korea and soon also in the new sales branch in India. CemeCon Scandinavia and CemeCon in the Czech Republic and further sales partners in Taiwan and Russia complete the network for the global growth markets.

Continuous network expansion

HiPIMS and diamond coatings paired with CemeCon's consistent quality thinking open up undreamt-of opportunities and new markets for tool manufacturers. "Our coatings are valued as premium products and the worldwide demand is increasing! This puts us in a position to continuously expand our capacities everywhere and further improve our service," says Dr Toni Leyendecker, CEO CemeCon AG.

In recent years, the center in Horseheads/USA has already been significantly expanded to create more space for diamond and HiPIMS technologies. Also in Suzhou/China the capacities were expanded in 2019 with a new building for the diamond and HiPIMS production. In Japan, CemeCon started production in the new coating center at the beginning of the year (see pages 26/27). In India – currently represented by an esteemed partner – a new subsidiary will be established in 2020.

In addition to coating service and engineering, CemeCon provides individual support for their turnkey customers through comprehensive after-sales services, even after the purchase. These include the commissioning of the machines with integration into the production workflow, intensive customer training and the maintenance and servicing of the systems.

Worldwide service ■ Process reliability ■ Machining industry ■ USA ■ Japan ■ China ■ Korea ■ Russia ■ Taiwan ■ India ■ Scandinavia ■ Know-how transfer ■ Coating service ■ Coating centre ■